



Regional Vision • Collaborative Leadership • Professional Service

Bike Month Business Challenge Sponsorship Form

If you are interested in being a sponsor for May's event, please complete the following:

Company or Organization Name: _____

Address: _____
Street

City State Zip Code

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Amount:

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The Wheel Deal (\$1,000 – 2,000)

- Prominent logo placement on promotional signage, materials, and website
- 4 to 6 social media features showcasing your brand's support
- Recognition in post event impact report and in all press releases and media communications, including during Friday's After Five.
- Opportunity to include branded items in winners' prize packages

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Gear Shifter (\$750)

- Your logo featured on promotional signage, materials, and website
- 3 social media features showcasing your brand's support
- Recognition in the post event impact report
- Opportunity to include branded items in winners' prize packages

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Pedal Pusher (\$500)

- Your logo featured on promotional signage, materials, and website
- 1 social media feature showcasing your brand's support
- Recognition in the post event impact report
- Opportunity to include branded items in winners' prize packages

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Other Amount or Contribution _____

Please make checks payable to the **Thomas Jefferson Planning District Commission**.

Once your paperwork is submitted, you will receive an email from Isabella O'Brien, TJPDC Regional Planner. This email will have instructions on how to submit your company logo for display on challenge materials and registration information for the challenge. This form can be emailed to lobrien@tjpd.org or mailed to:

Thomas Jefferson Planning District Commission
C/O Isabella O'Brien
PO Box 1505
Charlottesville, VA 22902-1505

Thank you. We sincerely appreciate your support.